



ENTREPRENEURSHIP DEVELOPMENT CELL(EDC)

In- Charges: Dr. Prabal Giri, Prof. Pragya Bhattacharjee & Prof. Tania Roy

The Entrepreneurship Development Cell (EDC) of Vivekananda College, Thakurpukur is all about helping students with business ideas and inspiring them for starting their own businesses in the future. After COVID 19 Pandemic, EDC arranged some interesting talks about different types of businesses, giving students ideas and tips to navigate the changing business world. They set up a shop called “Prachesta” (প্রচেষ্টা), where students are learning to be independent by selling their crafts and cooked items and this all are supervised by EDC.

In the year 2023 the cell also organised a workshop for young Entrepreneurs regarding recent innovation in business, named “The Green Bengal Innovation”, in collaboration with the Switcon Foundation. In the 2023-24 session, EDC, with the help of the Teachers' Council Secretary and Associate Professor of the Dept. of zoology Dr. Amal Kumar Patra, started a project on beekeeping. After EDC assists with the production of honey, students will proceed to sell the same. The cell also had a workshop with collaboration of Dept. of Botany on mushrooms production technology in January 2024, with support from Dr. Asis Kumar Pal, Assistant Professor of the Department of Botany.

One of EDC's big projects was **Creative Sattva**, an art and Crafts fair before Puja 2023, where students not only from our college but also from nearby colleges joined. They sold their own products and food items at more than 30 stalls. It proved that our students have their talents not only in studies but also in creativity.

The main objective of EDC is "Earn while you learn, from Laboratory to Land."

SOME IMPORTANT WORKS OF ENTREPRENEURSHIP DEVELOPMENT CELL(EDC) SINCE 2018.



Inauguration of the EDC Workshop in 2019



The inauguration of 'প্রচেষ্টা,' EDC's permanent stall, offering a platform for our college students to showcase their creativity.



“প্রচেষ্টা” stall, led by the students of the Department of Botany, bloomed with creativity. From eco-friendly seed pens to colorful greetings cards and bookmarks crafted with herbal colours, alongside herbal cosmetics like rose water, lip balm, and face masks - their debut was a roaring success.



Press Conference of “Creative Sattav” - The Art and Crafts Fair organised by EDC in collaboration with IQAC.



Devi Durga's Idol made by a young student of our college.



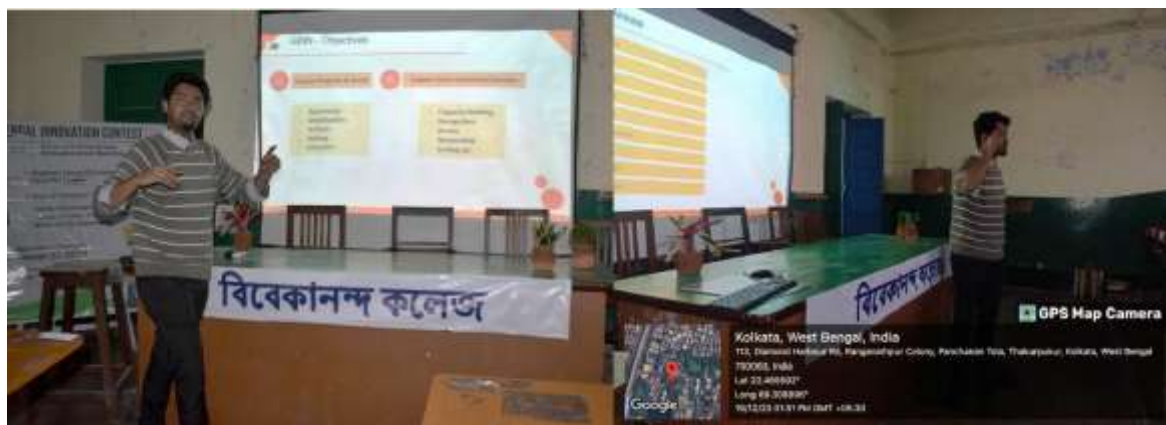
Student-made wonders shine at Creative Sattva Fair organized by EDC



Crafted with care, admired by everyone!



Students' enthusiasm and involvement surpassed all expectations.



The Green Bengal Innovation Workshop 2023

Honey Harvest: Empowering Students Through Beekeeping

This initiative at Vivekananda College empowers students regarding the process of cultivating honey and harvesting it for sale to provide them a sustainable source of income. With the installation of a bee hive on campus, students are learning beekeeping and honey production. Once the honey is ready for market, it will be sold at the "প্রচেষ্টা" stall, exclusively created for Vivekananda College students. This project not only teaches valuable skills in beekeeping but also offers practical experience in entrepreneurship which in turn enhance students' livelihood opportunities.





Exploring mushroom cultivation secrets to empower students to start their own businesses in this field.