



VIVEKANANDA COLLEGE

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Electoral Literacy Club (ELC) at Vivekananda College, Thakurpukur

The **Electoral Literacy Club (ELC)** serves as a platform to sensitize students to their electoral rights and familiarize them with the electoral process, including registration and voting. This club is being set up in colleges across India, targeting new voters (18-21 years old) pursuing their graduation. **All students from all semesters at Vivekananda College, Thakurpukur, will be members of the ELC.**

Aims:

Voter Education:

Educate students about voter registration, the electoral process, and related matters through hands-on experience.

Familiarization with EVM and VVPAT:

Familiarize students with Electronic Voting Machines (EVM) and Voter Verifiable Paper Audit Trail (VVPAT) systems. Educate them about the robustness and integrity of the electoral process using these systems.

Value of Voting:

Help students understand the value of their vote to ensure they exercise their suffrage rights confidently, comfortably, and ethically.

Community Engagement:

Harness the potential of ELC members to carry electoral literacy into their communities.

Facilitate Voter Registration:

Assist eligible members who are not yet registered to complete their voter registration.

Promote Electoral Participation:



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Develop a culture of electoral participation and maximize informed and ethical voting, following the principles of 'Every Vote Counts' and 'No Voter Left Behind'.

Functions:

Thematic Discussions:

ELC members will engage in group sessions, both closed and open, to discuss relevant topics.

Organize Activities:

They will organize outreach programs and on-campus activities targeting specific groups to create voting awareness.

Preserve Literature:

Work towards creating and preserving literature related to electoral literacy for the club.

Conducting Surveys:

Conducting surveys to gauge and enhance electoral awareness and engagement among the college community is a key function of the Electoral Literacy Club (ELC) at Vivekananda College.

ELC Objectives:

Promote Voting Awareness:

Promote awareness of the right to vote among students, faculty members, and the wider community.

Encourage Critical Thinking:

Enable critical thinking on issues related to elections, rights, democracies, and electoral processes.

Educate Future Voters:

Educate future voters about enrolment and other electoral processes, including EVM/VVPAT familiarization.

Develop Electoral Participation Culture:

Develop a culture of electoral participation, maximizing informed and ethical voting, and adhering to the principles 'Every Vote Counts' and 'No Voter Left Behind'.



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Innovative Programs and Initiatives

Although awaiting formal registration, the ELC, in collaboration with the NSS, has undertaken several initiatives to promote electoral literacy and democratic values:

- **Voter Registration and Assistance:** Encouraging student and community participation in voter registration.
- **Parliamentary Literacy Programs:** Organizing programs to educate students about constitutional obligations and parliamentary procedures.
- **Youth Parliament Programs:** Hosting district-level Youth Parliament competitions sponsored by the Department of Parliamentary Affairs, Government of West Bengal.
- **Neighbourhood Youth Parliament Programme:** Conducted under Nehru Yuva Kendra Sangathan Kolkata South, for students and community youth.
- **Declamation Competitions:** Encouraging public speaking skills through competitions on themes related to Indian democracy.

Electoral Literacy Club (2022)

Name	Department	Designation
Dr. Tapan Kumar Poddar	Principal	Chairman
Prof. Nabakishore Chanda	Bengali	Convener
Prof. Sumita Chakraborty	Political Science	Member
Prof. Baisakhi Chatterjee	Political Science	Member
Dr. Gunjan Dhar	Zoology	Member
Prof. Priyanka Mazumder	Political Science	Member
Prof. Aakash Shaw	Journalism and Mass Communication and NSS Program Officer	Member
Students Representatives, 2 Students from each stream (Arts, Science and Commerce)	Nilavo Dey (2 nd Sem) BCom Honours Molay Sarkar (2 nd Sem) BCom General Annyasha Karmakar (2 nd Sem) Bengali Honours	



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	Gourav Hazra (2 nd Sem) Journalism Honours	
	Sk Afran (2 nd Sem) Economics Honours	
	Poushali Mukherjee (2 nd Sem) Zoology Honours	

Electoral Literacy Club Composition: (2023)

Name	Department	Designation
Prof. Nabakishore Chanda	TIC (Teacher-in-charge)	Chairman
Smt Ratna Chatterjee	MLA, Behala East Assembly	Advisor
Dr. Gunjan Dhar	Zoology	Jt. Convener
Prof. Priyanka Mazumder	Political Science	Jt Convener
Dr. Nirmalya Pahari	Physics	Member
Prof. Baisakhi Chatterjee	Political Science	Member
Prof. Aakash Shaw	Journalism and Mass Communication	Member
Prof. Aakash Balmiki	Commerce	Member
Students Representatives, 2 Students from each stream (Arts, Science and Commerce)	Dibyendu Dhawa (2 nd Sem) BCom Honours Aadreeta Baidya (2 nd Sem) BCom General Sathi Debnath (2 nd Sem) Bengali Honours Parinita Mistry (2 nd Sem) BA General	



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	Ritosi Roy (2 nd Sem) Geography Honours	
	Rounok Kumar Das (2 nd Sem) Zoology Honours	

Activity leading to the formation ELC

In a bid to enhance electoral awareness and engagement among students and faculty, the Department of Political Science at Vivekananda College initiated a pre-election survey in the last week of April 2019, ahead of the general elections.

Survey Details

- **Period:** 21st April to 29th April 2019
- **Participants:** 60 teachers and 168 students (5 girls and 5 boys from each class) of Vivekananda College
- **Sampling Design:** Simple random sampling to ensure a fully representative cross-section of voters within the college
- **Confidentiality:** Respondents were kept anonymous to ensure privacy and encourage honest feedback
- **Analysis:** Simple statistical techniques were used to tabulate the results, with the primary data analyzed using a percentage of response method.

Objectives the pre-election survey aimed to:

- Gauge the awareness and opinions of the college community regarding the upcoming general elections.
- Identify the key factors influencing voting behaviour among students and faculty.
- Foster a culture of informed and responsible voting.

Outcome:

This initiative successfully promoted electoral literacy and engagement among the participants. It underscored the importance of informed voting and contributed to a better understanding of the electoral process. The survey's success highlighted the need for a



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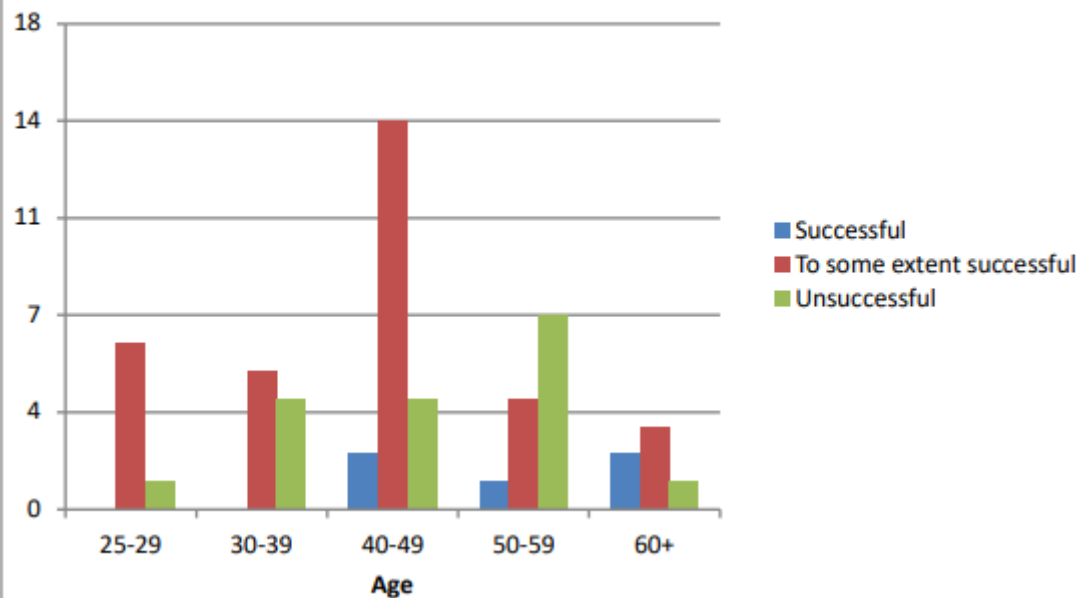
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dedicated platform to continue these efforts, leading to the establishment of the Electoral Literacy Club (ELC) at Vivekananda College.

Survey Results

	A	B	C	D	E	F	G	H	I
1	age	gender	income group	first time voter	got your id card	Performance of present government	Swachh bharat abhiyan	Beti bachao beti padao	Ujjwala Yojna
2	17-19	Male	20,000-30,000	Yes	Yes	Somewhat satisfied	Successful	Successful	Successful
3	17-19	Male	30,000-above	Yes	Yes	Somewhat satisfied	Successful	Successful	Successful
4	17-19	Male	20,000-30,000	Yes	No	Fully Satisfied	Successful	To some extent successful	To some extent successful
5	17-19	Female	30,000-above	Yes	Yes	Somewhat satisfied	Successful	To some extent successful	Successful
6	17-19	Male	20,000-30,000	Yes	No	Somewhat satisfied	To some extent successful	To some extent successful	To some extent successful
7	17-19	Male	30,000-above	Yes	Yes	Somewhat satisfied	To some extent successful	To some extent successful	Successful
8	17-19	Male	30,000-above	Yes	Yes	Fully Satisfied	Successful	Successful	Successful
9	17-19	Female	30,000-above	Yes	No	Somewhat dissatisfied	To some extent successful	To some extent successful	Unsuccessful
10	20-21	Female	20,000-30,000	Yes	Yes	Somewhat dissatisfied	Unsuccessful	To some extent successful	To some extent successful
11	17-19	Female	30,000-above	No	No	Somewhat satisfied	To some extent successful	To some extent successful	Unsuccessful
12	17-19	Male	30,000-above	Yes	No	Somewhat satisfied	To some extent successful	To some extent successful	To some extent successful
13	17-19	Female	20,000-30,000	Yes	No	Somewhat satisfied	To some extent successful	To some extent successful	To some extent successful
14	17-19	Female	20,000-30,000	Yes	Yes	Somewhat satisfied	To some extent successful	To some extent successful	To some extent successful
15	17-19	Female	10,000-20,000	Yes	No	Somewhat satisfied	Successful	To some extent successful	To some extent successful
16	17-19	Female	20,000-30,000	No	Yes	Somewhat satisfied	To some extent successful	Successful	Unsuccessful
17	17-19	Male	10,000-20,000	Yes	Yes	Somewhat satisfied	To some extent successful	Successful	To some extent successful
18	17-19	Female	10,000-20,000	Yes	Yes	Somewhat satisfied	To some extent successful	Successful	To some extent successful
19	17-19	Female	10,000-20,000	Yes	Yes	Fully dissatisfied	Unsuccessful	Unsuccessful	Successful
20	17-19	Male	30,000-above	No	No	Somewhat satisfied	To some extent successful	Unsuccessful	To some extent successful
21	17-19	Female	10,000-20,000	Yes	Yes	Somewhat satisfied	Successful	Successful	To some extent successful
22	17-19	Female	10,000-20,000	Yes	Yes	Somewhat satisfied	To some extent successful	Successful	To some extent successful
23	17-19	Male	10,000-20,000	Yes	Yes	Somewhat satisfied	To some extent successful	Successful	To some extent successful
24	17-19	Female	30,000-above	Yes	Yes	Somewhat satisfied	Unsuccessful	Unsuccessful	To some extent successful

Teachers' perception of swachh bharat abhiyan age-wise



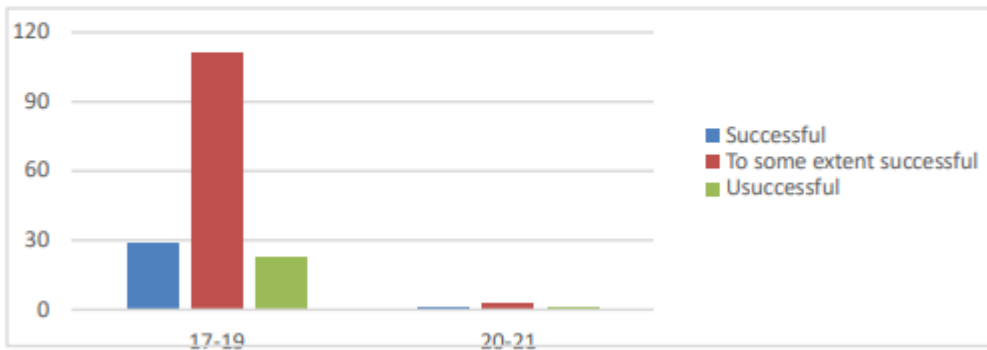
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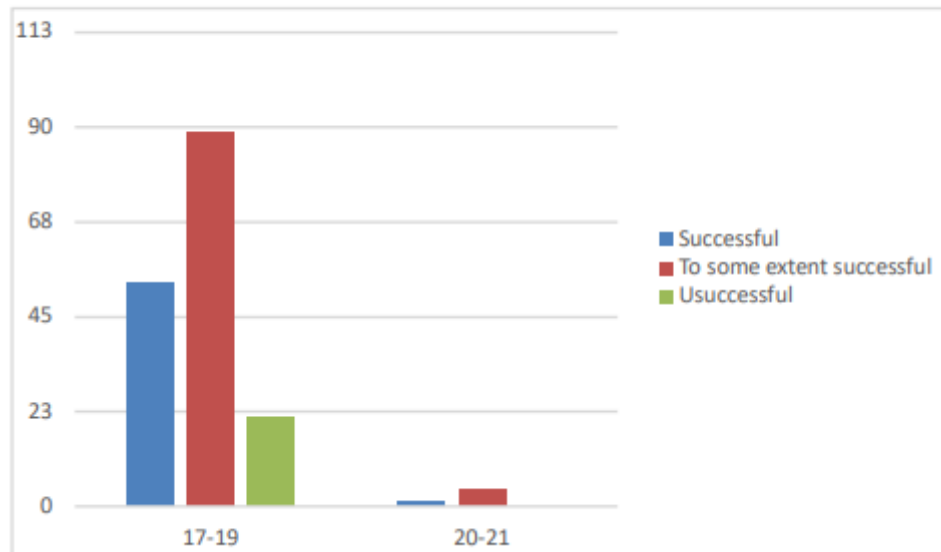
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Students' perception of Swachh Bharat Abhiyan age-wise



Students' perception of Beti Bchao, Beti Padhao age wise



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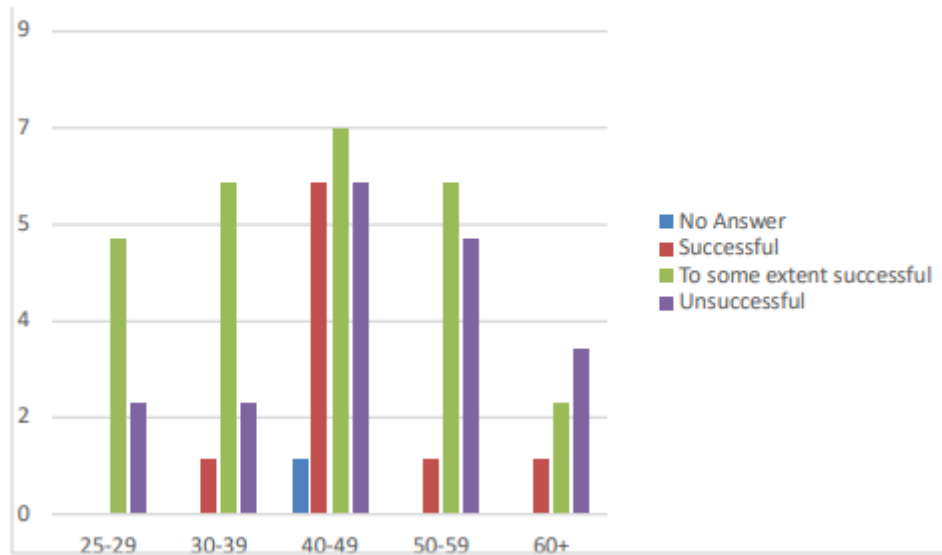
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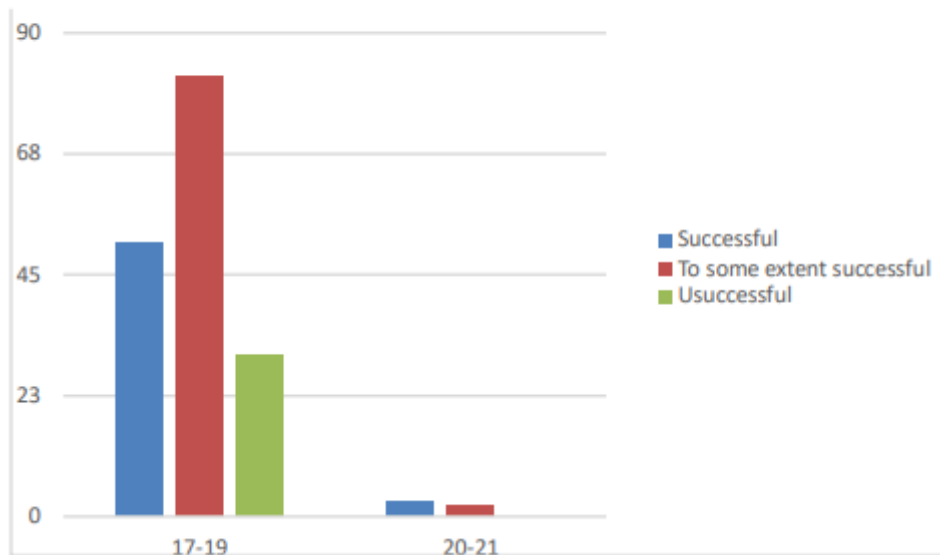
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Teachers Perception of Uwjjal Yojna age wise



Students' Perception of Uwjjal Yojana age wise



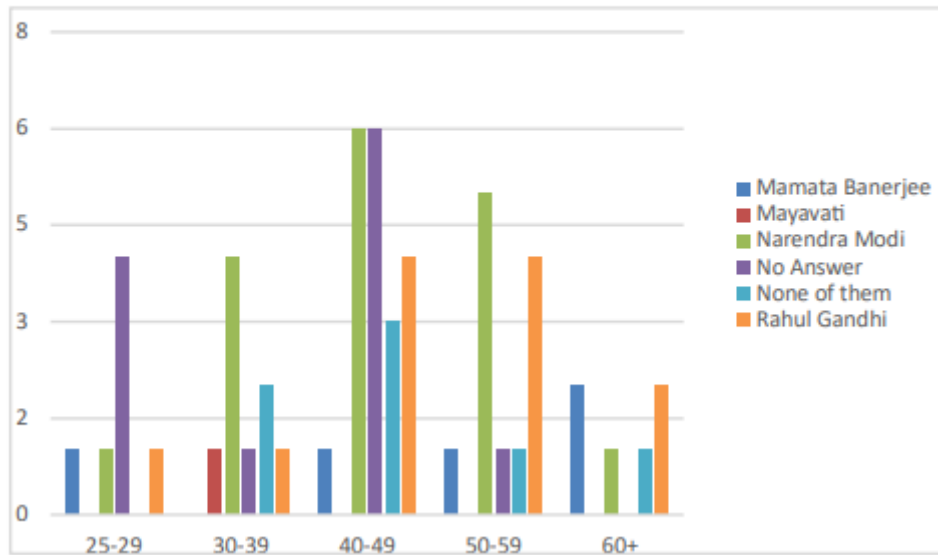
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Teachers Perception of next Prime Minister age wise



Event: Voter Awareness Campaign

Date: 18th March 2024

Venue: Vivekananda College, Thakurpukur

Organizers: National Service Scheme (NSS) and Electoral Literacy Club (ELC) of Vivekananda College

On 18th of March, 2024, Vivekananda College, Thakurpukur, hosted a successful Voter Awareness Campaign in collaboration with the National Service Scheme (NSS) and the Electoral Literacy Club (ELC). The event took place in the college auditorium and saw active participation from both students and faculty.

The campaign aimed to educate and sensitize students about the importance of voting, the electoral process, and voter rights. It provided a platform for students to engage in discussions and activities that underscored the significance of their participation in the democratic process.



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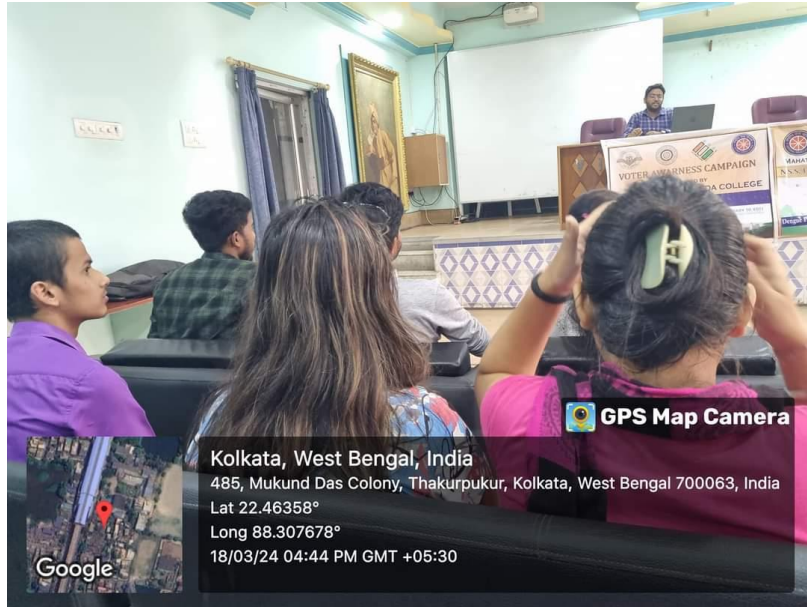


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Voter Awareness Campaign

The formation of the ELC reflects the college's commitment to fostering an informed and participative democratic culture within the college community. The club now serves as a key platform for ongoing voter education and engagement activities, ensuring that students and faculty are well-informed and are active participants in the democratic process.

Future Plans for Voter Registration

The college plans to institutionalize mechanisms to register eligible students as voters once the ELC is formally registered. Efforts will be made to ensure that all students above 18 years old are enrolled in the electoral roll, fostering a culture of informed and active participation in the democratic process.



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