



INTELLECTUAL PROPERTY RIGHTS CELL

Vivekananda College

The National IPR Policy (2016) is a visionary document that unifies and integrates all IPRs under a single umbrella and aims to foster entrepreneurship and innovation while preserving the public interest by turning IPR into a tradeable financial asset. The objectives of the National IPR Policy, 2016, are to create awareness of the advantages of IPRs in terms of our economy, society and culture.

The Government of India clearly envisages the following in their Vision and Mission with reference to IPR Policy 2016:

“Intellectual Property Rights is an inevitable tool for today’s globalized economy. Fostering innovation is one of the sustainable development goals set by the Government of India. “An India where Intellectual Property stimulates creativity and innovation for the benefit of all” is the vision of our National IPR Policy. Several initiatives have already proven to foster innovation like the Make in India, Start up India, Digital India and Skill India. The Atal Innovation Mission nurtures the innovative energies across the country in schools and universities. Under the IPR policy, the cell for IPR Promotion and Management, CIPAM has been tasked to facilitate creation and commercialization of IP assets in collaboration with the Office of the Controller General of Patents, Designs and Trademarks.”

<https://www.ipindia.gov.in/vision-mission-rg.htm>

Vivekananda College has established IPR Cell, in 2024, to legally protect the intellectual property of all its stakeholders as well as safeguard the culture of innovation, incubation, start-ups and entrepreneurships. Vivekananda College aims to be an outstanding Centre of research and innovation. Research is known to be the thrust of the higher educational institutions and with the introduction of Postgraduate programmes and Ph.D. research at Vivekananda College, it is essential to explore new ideas for creation of new knowledge and utilize the research outcome for betterment of society and mankind. Intellectual Property Rights (IPR) is important for higher education institutions, as it protects the Intellectual Property (IP) of stakeholders created through research and development. The scope of IPR



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has increased from just patents to all types of IPs such as copyright, GI, Trademark, Design, etc. to protect all forms of human creativity in every field.

The scope of IPR is not just limited to science but all faculties: Humanities, Commerce, Science and Interdisciplinary Studies. Considering the importance of legally protecting the intellectual property of the teachers, staff and students, the college has established IPR cell. The importance of IPR in educational institutions has been highlighted through its weightage in NIRF ranking and NAAC accreditation process. The purpose of IPR Cell is to promote and safeguard all tangible creations of human intellect: research pursuits and creative pursuits of Teachers, Research-Scholars and Students.

Functions of the IPR Cell:

- To create awareness, educate and guide all stakeholders of the college on the importance of IPR
- To disseminate knowledge about legal rights, patents, registration of patents in the Indian as well as international context.
- To enable IP Policy adoption and implementation
- To start a continuous process of training on IPR, through Seminars and Workshops
- To formulate and adopt a Policy to this effect

Members:

- Prof. N.K.Chanda, Teacher-in Charge
- Prof. Sukanya Sanyal
- Prof. Dr. Pampa Sengupta (Convenor)
- Prof. Dr. Nirmalya Pahari
- Prof. Dr. Arvind Pan
- Prof. Dr. Asutosh Mukherjee
- Prof. Dr. Gunjan Dhar
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