



## Vivekananda College Training & Job Placement Cell

The Training & Job Placement Cell at Vivekananda College, Kolkata plays a pivotal role in bridging the gap between academic learning and industry requirements. It provides a structured platform for final-year students to demonstrate their skills and talents to potential employers and gain valuable industry exposure.

In today's highly competitive job market, it's essential for students to have not only strong academic knowledge but also effective soft skills and proper guidance. The Training & Job Placement Cell of our college has effectively facilitated job opportunities for its graduating students.

Initially, the cell invites companies to participate in campus recruitment drives. Interested students then register with the placement cell to take part in these drives. Additionally, students are sent to pooled campus drives hosted in our college and also at various organizations and corporate houses.

Many students secure positions with different companies and join after graduation. The Cell also regularly organizes seminars, workshops, and grooming sessions to enhance students' skills and prepare them for the industry. This Cell has effectively risen to the challenges, successfully helping its graduating students find employment opportunities.

### **Mission**

Our mission is to empower students by facilitating their transition from academia to the professional world. We aim to provide comprehensive support, including career counselling, skill development, and job placement services, ensuring that each student has the tools and opportunities needed to achieve their career goals.

### **Vision**

Our vision is to be a leading placement cell that not only meets but exceeds industry expectations, creating a robust network of employers and alumni. We aspire to cultivate a dynamic environment where students are well-prepared to excel in their chosen fields and contribute meaningfully to their professions.

### **Objectives**

- To offer personalized career counselling and mentorship to help students make informed career choices.
- To organize training sessions, workshops, and seminars aimed at enhancing students' soft skills and technical competencies.





- To establish and maintain strong relationships with a diverse range of companies and industries for effective recruitment opportunities.
- To coordinate and manage campus recruitment drives and job placements, ensuring that students have access to a broad spectrum of employment options.
- To regularly evaluate and refine our strategies and processes to meet the evolving needs of students and the job market.

Through these efforts, Training & Job Placement Cell of Vivekananda College is committed to equipping students with the skills, knowledge, and opportunities required to succeed in their professional journeys.

## Activities in the year 2018-19

- Organised a Seminar on Job market along with Industrial Growth, on 06.09.2018. This programme was conducted by Timespro and Times Professional Learning (A division of Bennett & Coleman Co. Ltd.) Group.
- Mendine Pharmaceuticals conducted a survey for recruitment among B. Com Part 3 students in the last week of November, 2018.
- Jetking – Digital Skill Institute conducted an aptitude test for students to shortlist them according to their special aptitude in April 2019.



Jetking – Digital Skill Institute conducted an aptitude test for students on 9.4.2019





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### **Activities in the year 2019-20**

- An Orientation program for Final Year students of B. Com, facing Interview for recruitment drive arranged by Dhriti Saha Chartered Accounts Firm on 15.11.19. Several students from Commerce Disciplines participated in the program.
- A one-day workshop was organized on some necessary aptitude and skills required to face Group Discussions and also in preparation C.V.s for the prospective students of our college.
- A Campus recruitment drive in association with the Rollick Pvt. Ltd. was organized on 27.02.2020 that recruited seven students directly from our campus.
- Organized a campus recruitment drive in association with Mendine Pharmaceuticals Ltd. and also conducted a campus interview that offered jobs to seventeen outgoing students of our college.
- Organized a Campus Recruitment Drive in association with Chola Academy It recruited three students at Managerial Levels.



*Richa Saha*  
Teacher-in-Charge  
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Campus recruitment drive in association with the Rollick Pvt. Ltd





Orientation program for Final Year students of B. Com, facing Interview for recruitment drive arranged by Dhriti Saha Chartered Accounts Firm on 15.11.19

### Activities in the year 2020-21

- Organised an online discussion on Guiding Students for Preparation for Job Interviews on 21.02.2021.
- Prospective initiatives were taken to properly conduct a Summer Internship recruitment for the students in association with the Times of India in Kolkata on 15.04.2021

### Activities in the year 2021-22

- Organized Recruitment Drive, in collaboration with SBI Life, for female students on 16.03.2022. Some students were shortlisted for placement.
- Organized a Campus Recruitment Drive on 10.05.2022 and twenty five pass-out students of our college were selected for appointment for different posts at Utkarsha Small Finance Bank.







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- Organized a Campus Recruitment Drive on 12.05.2022 and four students of our college were selected for appointment at Kotak Mahindra Life Insurance Co. Ltd.



Campus Recruitment Drive on 10.05.2022



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Campus Recruitment Drive on 10.05.2022







# VIVEKANANDA COLLEGE

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## Campus Recruitment Drive on 12.05.2022



## Recruitment Drive, in collaboration with SBI Life, for female students on 16.03.2022



*Niharika*  
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